



13 July 2012

**TO: All ITC-SA Members**

**National Communiqué No 010**

Dear All,

In most conversations with the ITC-SA membership, the questions arises; “what is the ITC-SA doing for me”? In this communication, I want to tell you what I have been up to in the last couple months in furthering the interests of the ITC-SA membership and in growing the knowledge and awareness for the services that this institution can render to regulate the nail plated roofing solution environment.

In terms of marketing and promotion of the ITC-SA, I include below a table that will confirm the interaction that I have had with industry role players in various forums, and where ITC-SA has now been entrenched as a partner and confidant to roll out future projects and to reaffirm or redesign processes and industry requirements to meet the regulatory demands in the built environment.

Description	Milestone @ 2 <sup>nd</sup> Quarter	Progress to Date	Performance
Direct marketing to industry role players by the Executive Officer, Regional Branch Structures and Branch Committees	No of meetings (16)  No of s/w attended(2)  No of exhibitions attended(2)	NHBRC–5meetings/SABS–3meetings/NRCS – 1meeting/KZN MBA - 2meetings/OFS and N/Cape ITC- 1meeting/Polokwane ITC- 1meeting/SATAS- 2meetings/ITFB- 2meetings/TWF-2meetings  NHBRC-1/ITFB-1/Thlokwe TC-1meeting  Woodex Gallagher Estate	Milestone exceeded  Milestone exceeded  Milestone partly met
ITC-SA standardized Presentation delivered by invitation at public forums	No of presentations delivered (2)	KZN Truss4/Inspector Training-Ernst Wolfaardt  Presentations to NHBRC and Departments of Local Government	Milestone met
Corporate brochures and CD's	New brochure and CD distribution (2)	No new brochures or CD's developed	Milestone not yet met
Posters and Flyers with dispensers	New p/f/d (2)	Dispensers given to OFS and N/Cape ITC Members for distribution	Milestone met
Advertorial and Editorial publications	New a/e publications (2)	Editorial and advertorial in	Milestone exceeded

		4 local newspapers in Mpumalanga/Editorial and advertorial in Timber IQ/ Advertorial in To Build/ Advertorial in Building Center Directory W/Cape and E/Cape  Editorial in 4 Polokwane local community papers	
Training DVD's	Report on DVD's distributed to training institutions	No progress on this milestone	Milestone not met
ITC-SA's Newsletter	4x newsletters/annum	4 national communiqués have been issued since the March 2012	Milestone exceeded

Now that I have provided you with detail on work that has happened, also allow me to inform you on interesting developments that are on the table and which will further grow the exposure of our Institute and will create a demand for the ITC-SA accredited membership to serve all stakeholders in the built environment.

The NHBRC have expressed a need for education and training of their Inspectors and Engineers. Since the ITC-SA is already a recognized training provider with FIETA (Forestry Industry Education Training Authority), and with approved training modules, the ITC-SA will in the near future enter into a Memorandum of Agreement to train these individuals. Simultaneously, the NHBRC has approached the ITC-SA to present at workshops that are organized to inform the Local Departments of Human Settlement, Housing Inspectors and other role players on the industry role players.

The ITC-SA will in future partner with the Cement and Concrete Institute, Concrete Manufacturers Association, Clay Brick Association, the Institute of Timber Frame Builders, and the South African Steel Framers Association in addressing decision makers locally to create an awareness and so establish a demand for the services of accredited members.

In a recent meeting with the National Regulator of Compulsory Specifications, the need was expressed for the ITC-SA to support the Local Building Control Officers and Inspectors to meet the regulatory requirements of SANS 10400. It was agreed that the ITC-SA will compile a list of accredited members with the ITC-SA to enable them to ascertain recognition of competence in delivering work in the nail plate roof structure environment. This list will be circulated nationally, and will serve the same purpose as the lists currently being applied to recognize local professionals and artisans.

Again, I confirm that the ITC-SA belongs to you the membership, and that we as officials have been appointed to serve your needs. Please therefore take the liberty to speak out and to recommend things that we can do better to serve your needs...let us make the words of JFK (John Kennedy) our motto, "let us not ask what the ITC-SA can do for me, but what I can do for the ITC-SA".

Kind Regards

*Fred Wagenaar*

Executive Officer (ITC-SA)