



12 November 2013

TO: All ITC-SA Members

National Communiqué No 022

Dear All,

In this communication, I want to tell you what I have been up to so far this year (2013-2014) in furthering the interests of the ITC-SA membership and in growing the knowledge and awareness for the services that this institution can render to regulate the nail plated roofing solution environment.

In terms of marketing and promotion of the ITC-SA, I include below a table that will confirm the interaction that I have had with industry role players in various forums, and where ITC-SA has now been entrenched as a partner and confidant to roll out future projects and to reaffirm or redesign processes and industry requirements to meet the regulatory demands in the built environment.

Description	Milestones per performance area	Progress to Date for 3 rd Quarter	Expected Performance for 3 rd Quarter
1. Direct marketing to industry role players by the Executive Officer, Regional Branch Structures and Branch Committees	1.1 National meetings with all Local authorities and Building control Officers 1.2 National attendance of workshops and seminars in the built environment 1.3 Participate in construction exhibitions	9x Meetings with NCRS 6x with NHBRC 1x at Cape EXPO 2013	8 1 1
2. ITC-SA standardised Presentation delivered by invitation at public forums	2.1 Presentations delivered at public forums	5x presentation delivered (NHBRC 2x/Cape Expo/ErnstW 2x)	1
3. Corporate brochures and CD's	3.1 Re-design corporate brochure and develop CD	2x brochures developed. (roof replace/ IsiNdebele)	-
4. Posters and Flyers with dispensers	4.1 Distribute Posters and Flyers with Dispensers	1x posters to OFS 1x Corp brochure to OFS 1x Corp brochures to W/Cape 1x Corp Brochure and	2

		information to TUT	
5. Editorial publications	5.1 Develop Editorial publication	7x in Timber IQ, Roofing SA/ Roodepoort Record and Natal Witness	2
6. Advertorial Publications	5.1 Develop Advertorial publications	4x adverts developed for Built-it/Timber IQ publication/Wood SA/ SA Roofing	2
7. Training DVD's	7.1 Distribute training DVD's to training institutions	No Performance on this indicator	1
8. ITC-SA's Communiqué	7.1 ITC-SA Communiqué's compiled quarterly	3x Communiqués issued	4

In a recent meeting with the National Home Builders Registration Council and the National Regulator of Compulsory Specifications, the need was again expressed for the ITC-SA to support the Local Building Control Officers and Inspectors of the NHBRC to meet the requirements of the Home Building Manuals and regulatory demands of SANS 10400.

Naturally, the Professional Registration of the ITC-SA, has had far reaching implications and has provided us the opportunity to re-engage with these statutory entities to regulate and reduce consumer risk. The ITC-SA is part of the team that is re-writing the NHBRC Home Building Manuals, and our new status have afforded us the opportunity to be more bold in demanding recognition for our total membership. I will keep you informed on progress in this regard.

Kind Regards

Fred Wagenaar

Executive Officer (ITC-SA)