



31 July 2015

TO: All ITC-SA Members

National Communiqué No 041

USE OF ITC-SA LOGOS AND TRADE MARKS BY ITC-SA MEMBERS

Dear Membership,

The ITC-SA has recently received complaints regarding the use of the ITC-SA branding. It was therefore seen as imperative that the ITC-SA Membership be guided on the application of the various ITC-SA logos when members are marketing their products and services. Below please find guidance in this regard:

- 1 The ITC-SA Members shall be permitted to use the Trade Marks and Logos for advertising of his/her association with the ITC-SA. The Member shall use only the Trade Marks and Logos depicting his/her designated membership with the ITC-SA, and only in the manner authorized and permitted by ITC-SA.
- 2 The Member acknowledges that the Trade Marks and Logos are valid and serve to identify association with the ITC-SA and the use of the Trade Marks and Logos does not give the Member any ownership interest or other interest or right in, or to the Trade Marks and Logos.
- 3 The Member shall not use the Trade Marks or Logos as part of its corporate or other legal name, but shall be entitled to use the Trade Marks or Logos only for association purposes.
- 4 The Member shall not use the Trade Marks, Logos to incur any obligations or indebtedness on behalf of ITC-SA.

I believe that this provides clarity in regards to the application of the ITC-SA logos which depict association, but invite you to speak to the ITC-SA should further questions be raised.

Kind Regards

Fred Wagenaar

Executive Officer: ITC-SA

Directors:

L.J. Cotton (Chairman)
R.C. Adams (Deputy Chairman)
F.C. Wagenaar (Executive Officer)
E. Piyackis*, W. Van Wyk, L. Barton,
P. de Villiers, C.D. Hobson, E.H. Stephen, F. Smit,
A.W.J. Pretorius, G.C. de Jager, L.J. Bekker,
P.W. Bisset, D.B. Hattingh, W.J. Slabbert
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