



Institute for Timber Construction  
Association Incorporated under Section 21 of Companies Act

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vat no 4270130349

**Head Office**  
SAFCA Building  
6 Hulley Rd, Po Box 686  
Isando  
1600

tel: +27 (0) 11 9741061  
fax: +27 (0) 11 392 6155  
fax2email: +27 (0) 86 557 5098

enquiries@itc-sa.org  
www.itc-sa.org

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TO: All ITC-SA Members

**National Communiqué No. 052**  
**Industry Survey**

Dear Fellow Members,

I wish you a prosperous year in 2016.

We are certainly going to experience some challenges with our economy constantly under threat due to a myriad of factors, some more notable than others, however I remain confident that with hard work and dedication to our respective businesses that we will have a good year to come.

You will recall Communiqué No 051 dated 11 December 2015 titled "**TIME FOR CHANGE**"; an excerpt of which is below:

*Over the past few years the organisation has experienced some problems with divergent views and discontent amongst some of the membership body, and it was felt that perhaps the time is right to re-examine the role of the Institute and the manner in which it functions. To this end, the Board of Directors decided to commission an outside consulting firm to undertake an impartial study to establish member's issues, their needs, wants and expectations of the Institute.*

*In order to provide for every single member and potential member of the Institute to have the opportunity to express their views **in a strictly confidential way**, a phased process will be used, starting with an unstructured survey and progressively distilling the issues down to the core factors, where everyone would have the opportunity to provide input at each step.*

Well, the time is upon us and Doug Parker from Parker Analytics will be in contact very shortly. As a fellow member, I implore you to please take part in the member's survey. The survey will be phased and you may be asked to provide feedback on 3 separate instances.

The Board has expressed its request for absolute confidentiality and not one board member, or any member for that matter will be privy to the individual results.

This process is so very important for the future of our industry and our Institute, and I urge all concerned to participate fully.

Yours faithfully

*Lyndsay Cotton*  
**CHAIRMAN (ITC-SA)**

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