



Institute for Timber Construction®

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Institute for Timber Construction

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To: All ITC-SA Members

National Communiqué No. 056
SOCIAL MEDIA & UPCOMING EVENTS

Dear Members,

The ITC-SA's website has recently enjoyed a facelift www.itc-sa.org and we would like to hear your thoughts, as it is only through your feedback that we can improve to serve you better. Please also check that all your contact details have been listed correctly. The ITC-SA website is also host to a project gallery, which we are constantly filling with your beautiful projects. We invite you to submit your projects accompanied by the following details:-

1. High resolution images
2. Name of project
3. Project description
4. Location
5. Date completed
6. Contractor/Member name

Please note, all images submitted to the ITC-SA by its members will be accepted as accompanied by full permission to publish them on the ITC-SA website, social media, and various online platforms and in print media, with full credit to the company submitting the images.

By now, you will be aware that the ITC-SA is active across various social media platforms as a way to share content, facilitate engagement with you, our members and to drive traffic to our website in an on-going campaign to educate the public at large. We encourage all our members to connect and engage with the ITC-SA on our social media platforms, contribute to the educational content on our blog and stay up to date with all the latest news and views in the timber construction industry.

Connect with the ITC-SA by following us online:-

LinkedIn: <http://bit.ly/1QiJGUX>
Twitter: https://twitter.com/ITC_SA1
Facebook: <http://on.fb.me/1oUSJTi>
Google+: <http://bit.ly/29hRJ3y>

YouTube: In order to educate and inform the trade and consumer about correctly built timber roof trusses, we have uploaded the ITC-SA Erector Training DVD onto YouTube with a direct link to the ITC-SA website.

Directors:

L.J. Cotton (Chairman)
R.C. Adams (Deputy Chairman)
E. Piyackis*, W. Van Wyk, F.C. Wagenaar
P. de Villiers, C.D. Hobson, L.J. Bekker
D.B. Hattingh, P.W. Bisset, A.W.J. Pretorius
G.C. de Jager, W.J. Slabbert
*Greek

WISCHUAL app for Building and Construction



Wischual have launched a business-to-business mobile application for the building and construction industry. This will be the first time in South Africa that buyers and suppliers can connect across the building and construction industry via a mobile app. The Wischual platform provides information on company products and services, helping buyers make informed decisions prior to purchase. The ITC-SA has taken advantage of the opportunity to join Wischual, as it will showcase our members to professional engineers, technologists and planners to stay abreast of new technology and materials used in this industry.

With access to millions of smartphone and tablet users, the app connects prospective customers with product and service suppliers 24/7. The app is available free of charge on the Apple iStore and Google Play Stores. To download, visit either of these app vendors and search for either 'Wischual' or 'Buildconstruct'.

UPCOMING EVENTS

1. Interbuild Africa 2016

The ITC-SA will be exhibiting at Interbuild Africa 2016, which takes place from **17-20 August** at the Expo Centre, Nasrec, Johannesburg. It is said to be the largest building and construction exhibition of its kind in Africa. Interbuild Africa will be host to a number of live demonstrations, conferences, seminars and workshops, providing a trusted platform for the broader construction sector to connect and network.

All are welcome to visit us at stand at H8A. For free entry to the event courtesy of the organizers please pre-register here <http://bit.ly/23Zwp7X>

2. Timber Engineered Product Awards

The ITC-SA will be hosting the ANNUAL ENGINEERED TIMBER PRODUCTS AWARDS on **19 August** at the Expo Centre, Nasrec, Johannesburg which will showcase and pay tribute to excellence in design, engineering and craftsmanship to members who submitted their portfolios for judging. The winners will be awarded Gold, Silver or Bronze certificates in recognition of their achievement.

Should you wish to attend, please contact Jenni de Waal jenni@itc-sa.org to reserve your seat. Hope to see you all there.

Kind Regards

Lyndsay Cotton

CHAIRMAN (ITC-SA)

A special thanks to Jennifer Rees from Häss&Dass Brand Factory for ensuring that we all stay connected on social media.